



MARQUEE

5701 Sampson Dr, Girard, OH 44420

www.marqueecreatives.com



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- CAPABILITY STATEMENT -

Core Competencies

- Marketing Consulting Services
- Graphic design + branding
- Web design + SEO management
- Social media + digital marketing
- Advertising + media buying
- Public + media relations
- Database development + management
- Fundraising + campaign development
- Relationship marketing + community engagement
- Workshops, conferences, and special events

Past Performance

BRITE Energy Innovators & TESLA: Created, solicited sponsors, and orchestrated fundraising event series on-site and at dealerships to connect Ohio's only energy technology entrepreneur program with the new energy community statewide. *Sara Daugherty, BRITE Chief Of Staff, sara@brite.org • 330.395.3500*

Liberty Township: Contracted by the Trustees to utilize Federal relief funds to revitalize the business corridor - did so with rebranding, engaging business owners, and print, television, digital and media campaigns. *Arnold Clebone, Trustee, midam86@neo.rr.com • 330-759-1315*

Autism Society of Ohio: For more than a decade, we have worked to create and implement multi-faceted marketing campaigns to promote autism awareness, raise funds and provide programming throughout state of Ohio. *Kathi Machle, President, info@autismohio.org • 614-495-7551*

Differentiators

- Average of 20+ years of integrated experience in marketing for government, business, and nonprofits
- Multi-state experience including CT, DC, FL, MN, NC, NY, OH, PA, SD, TX, VA, WV
- Civic-minded team with significant pro bono experience- driven by passion
- Award-winning team, both professional, philanthropic community service
- Woman-owned small business
- Geographical location/Appalachian/high poverty region
- Multi-lingual team: proficient ability to communicate in English and Polish

Company Information

Marquee Creatives is an Ohio-based LLC founded in 2005 in Youngstown, OH. Marquee is a boutique agency focusing on strategic marketing and inspired events with a specialty in public and media relations, brand development, nonprofit fundraising, corporate events, and digital marketing. Marquee efficiently develops plans, works closely with the client, and promptly provides outstanding results. Marquee is proud to engage 10 staffers that, on average, bring over 20 years of major market experience to help clients grow and stand out.

- CAGE: 932B1
- UEI: GRFANF56N7P1
- DUNS: 118129243
- NAICS: 541613, 541613, 541430, 541820, 541511, 541810, 541830, 512110, 561920, 711320, 812990
- PSC: R426, R708, R701, T001, R499, T013, T006, R607, G002
- UNSPSC: 60105409, 80171600, 82140000, 80141902, 80111602



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