

For Immediate Release:
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MARQUEE receives Women Business Enterprise (WBE) certification

YOUNGSTOWN – [MARQUEE Creatives LLC](#), a Youngstown-based experiential marketing agency, MARQUEE is pleased to announce that it has received its Ohio Women Business Enterprise (WBE) certification.

Of course, certification validates that a business is at least 51 percent owned and managed by a woman. However, during the extensive months-long application and interview process, business owners need to defend their fiscal responsibility, present growth plans, and up-to-date cash flows for consideration.



As a result, this sought-after certification means the government has deemed the business has the capacity to succeed. In addition, because each year, the government has a goal to award 5% of all contracts to Women-Owned Small Businesses, this certification allows Marquee to expand its network through subcontracting on city, state, and federal contracts.

“We are delighted that the State of Ohio is working to encourage, nurture and support the growth of women-owned businesses like ours,” said MARQUEE President Aundrea Cika Heschmeyer. “This certification exposes us to new subcontracting and entrepreneurship opportunities for which we have been working hard to prepare. Can’t wait to see where we grow!”

About WBE: The Women Business Enterprise program was created by the State of Ohio because it recognized the need to encourage, support, and nurture the growth of women-owned businesses. The intent of this program is to foster the development of these businesses and increase the number of qualified competitors in the marketplace.

About MARQUEE: Founded in 2005, MARQUEE is an experiential marketing agency based in Youngstown, Ohio. The 11-member firm specializes in strategic marketing and inspired events for clients who are passionate about their mission and goals. The company’s services include public relations, graphic design, web design, digital marketing, nonprofit fundraising, and event management. As an Ohio-certified Minority Business Enterprise (MBE), Woman-Owned Business (WBE), and Economically Disadvantaged Business Enterprise (EDBE), MARQUEE is committed to fostering diversity and excellence in the marketing industry.

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