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## **MARQUEE Wins \$5,000 Grant in Entrepreneur Competition** *in Ohio Minority Business Enterprise Bootcamp*

**YOUNGSTOWN –** [MARQUEE Creatives LLC](#), a Youngstown-based experiential marketing agency, last week earned a **\$5,000 grant as part of the Ohio Minority Business Enterprise Bootcamp program**. The grant, presented by the Montrose Fellows Fund and the Ohio Department of Development's Minority Business Development Division (MBDD), recognizes MARQUEE's innovative approach to business growth and commitment to expanding its services across Ohio.

"This grant is a game-changer for us," said Aundrea Cika Heschmeyer, President MARQUEE Creatives LLC. "It will allow us to implement crucial digital marketing strategies, particularly in SEO and Google Ads, helping us reach a broader client base throughout Ohio and beyond."



MARQUEE was selected for the award after a pitch competition among an exclusive cohort of 30 business leaders participating in the boot camp. The six-month program covered various aspects of business development, including legal frameworks, financing, information technology, procurement, accounting, human resources, and marketing.

This achievement follows MARQUEE's recent growth initiatives, including the hiring of new staff members to enhance business development, pursue procurement opportunities, and deepen social media marketing efforts.

"We're honored to receive this recognition and support," she added. "It validates our unique approach to experiential marketing and our commitment to helping visionary entrepreneurs, government buyers, and nonprofit organizations build their brands through captivating experiences and creative marketing."

### **About MARQUEE**

Founded in 2005, MARQUEE is an experiential marketing agency based in Youngstown, Ohio. The 11-member firm specializes in strategic marketing and inspired events for clients who are passionate about their mission and goals. The company's services include public relations, graphic design, web design, digital marketing, nonprofit fundraising, and event management. As an Ohio-certified Minority Business Enterprise (MBE), Woman-Owned Business (WBE), and Economically Disadvantaged Business Enterprise (EDBE), MARQUEE is committed to fostering diversity and excellence in the marketing industry.

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