NICODEMUS



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MARQUEE WINS FIRST FEDERAL GOVERNMENT CONTRACT

Creating Junior Ranger Book for Nicodemus National Historic Site, National Park Service

Youngstown, OH – Sept 9, 2024 – MARQUEE Creatives, a strategic marketing and special events firm, is proud to announce that it has secured its first federal government contract this month. Selected by the National Park Service, the firm will illustrate and design a children's activity book for the <u>Nicodemus National Historic Site</u> in Nicodemus, Kansas.

Nicodemus, Kansas, is the sole remaining western town established by African Americans during the Reconstruction Period following the American Civil War. Recognized as a national historic site in 1996, it is vital in preserving and interpreting African American history in the Great Plains. This site represents a significant chapter in the westward expansion and settlement of the American frontier.

Project Description: MARQUEE will be responsible for the

digital design of a Junior Ranger activity book to educate young and teen audiences about how this settlement came to be and why it is historically significant. The book will feature engaging activities and educational content to enhance visitors' understanding and appreciation of Nicodemus National Historic Site's unique history.

"We are thrilled to have been chosen by the National Park Service for this project," said Aundréa Cika Heschmeyer, MARQUEE President. "This contract signifies a significant milestone for MARQUEE and aligns with our commitment to creating meaningful and educational content. We look forward to delivering a product that captivates and educates the next generation of history enthusiasts."

Cassie Brandstetter, superintendent of Nicodemus National Historic Site, expressed her enthusiasm for the collaboration: "We are excited to partner with MARQUEE on this project. Their expertise in educational design will help us share the story of Nicodemus with young visitors in a creative and impactful way. We look forward to seeing how their people bring the history of our site to life."

This contract marks an exciting new chapter for MARQUEE as it expands its services into federal government projects. The firm is dedicated to delivering high-quality design work that meets the National Park Service's standards while contributing to preserving and promoting American history.

Founded in 2005, MARQUEE is an experiential marketing agency based in Youngstown, Ohio. The firm specializes in strategic marketing and inspired events for clients who are passionate about their mission and goals. As an Ohio-certified Minority Business Enterprise (MBE), Woman-Owned Business (WBE), and Economically Disadvantaged Business Enterprise (EDBE), MARQUEE is committed to fostering diversity and excellence in the marketing industry. For more information, please visit www.marqueecreatives.com

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