



POINT OF CONTACT

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CORE COMPETENCIES

- Strategic Communications
- Event Management
- Community Engagement
- Graphic Design + Branding
- Social Media + Digital Marketing
- Web Design + SEO Management

- Public Relations + Protocol
- Communication Media Production
- Photography + Videography
- Writing + Editing
- Exhibits + Outreach

- Database Development + Management
- Development + Non-Profit Services
- Fundraising + Campaign Development
- Administrative Services
- Business Support Services

PAST PERFORMANCE

Nicodemus National Historic Site: Contracted by the Interior Department, National Park Service to create a children's activity guide for the only remaining western town established by African Americans during the Reconstruction following the American Civil War.

City of Youngstown: Contracted to develop the brand identity, promotional campaign, website, and regional advertising strategy for Ignite the Night Youngstown, a large-scale America 250 Independence Day celebration featuring the Youngstown Symphony Orchestra, community partners, and a signature fireworks experience.

BRITE Energy Innovators: Created and orchestrated fundraising events and outreach initiatives for Ohio's only energy technology incubator, connecting entrepreneurs, investors, and the new energy community statewide.

Liberty Township: Contracted by the Trustees to utilize Federal relief funds to revitalize the business corridor - did so with rebranding, engaging business owners, and print, television, digital, and media campaigns.

DIFFERENTIATORS

- 20+ years of expertise in strategic marketing for government, business, and nonprofit sectors.
- Multi-lingual team fluent in English, Polish, and Spanish, enhancing cross-cultural communication
- Proven track record of delivering results-driven solutions aligned with agency missions.
- Extensive multi-state experience across diverse markets and regions.
- Mature systems and processes ensure government contracting compliance, reliability, and accountability.

COMPANY INFORMATION

At **MARQUEE**, we specialize in strategic marketing solutions tailored to government buyers' unique needs. Our expertise lies in understanding the specific challenges of the public sector procurement process, whether at the local, state, or federal level.

We excel in delivering impactful solutions that resonate with your audience. Recognizing the value of experience, risk reduction, and alignment with agency missions, we prioritize serving a select group of visionary leaders passionate about their goals. Our tailored services strive to consistently surpass expectations with innovative approaches that remain aligned with long-term agency objectives.

Our dedicated team is committed to developing bold, creative strategies in all areas. From social media and web design to event management and public relations, we deliver results that drive impact and resonate with your audience.

Choose us for a partnership built on trust, creativity, and a shared commitment to success. Let us help you navigate the complexities of advanced communications and event management while delivering the exceptional service and results you deserve.

This is the MARQUEE difference.

SBA WOSB
Woman Owned Small Business

EDWOSB
Certified Economically Disadvantaged
Women-Owned Small Business

Ohio Certified EDGE
Encouraging Diversity, Growth and Equity

Ohio Certified WBE
Women-Owned Business Enterprise

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